
Draft Jamaican Standard Specification

For

Information technology — User interface component accessibility —
**Part 25: Guidance on the audio presentation of text in videos,
including captions, subtitles and other on-screen text**



BUREAU OF STANDARDS JAMAICA

**NON-OBJECTION PERIOD: OCTOBER 14, 2024, TO
NOVEMBER 14, 2024.**

Draft Jamaican Standard

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Product Certification Marks



Plant Certification Mark



Certification of Agricultural Produce (CAP) Mark



Jamaica-Made Mark

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Information technology — User interface component accessibility – Part 21: Guidance on the audio presentation of text in videos, including captions, subtitles and other on-screen

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Jamaican Standards establish requirements in relation to commodities, processes and practices, but not purport to include all the necessary provisions of a contract.

The attention of those using this standard specification is called to the necessity of complying with any relevant legislation.

Amendments

No.	Date of Issue	Remarks	Entered by and date

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National Foreword

This standard is an adoption and is identical to ISO/IEC 20071-25: 2017 [E] Information technology — User interface component accessibility — Part 21: Guidance on the audio presentation of text in videos, including captions, subtitles and other on-screen text.

Scope of the Standard

This document provides recommendations on the audio presentation of captions/subtitles and other on-screen text for use in all type of videos regardless of the language and technology being used to transmit and present the recorded or live video.

This document applies to making captions/subtitles and other on-screen text accessible to users with various needs, including but not limited to people with learning and reading disabilities, people with cognitive disabilities, people who are blind or have low vision, older people, and non-native language speakers. It does not apply to captions/subtitles or other on-screen text whose content is already provided in the soundtrack in a language and a way users can access.

This document provides guidance on spoken captions/subtitles as a stand-alone access service but it also provides guidance on how to integrate spoken captions/subtitles, other spoken on-screen text and audio description, if needed, in different types of videos.

NOTE 1 Extensive guidance on audio description is provided in ISO/IEC/TS 20071-21.

This document does not consider the devices or transmission mechanisms used to deliver and play the content or the audio presentation of text in videos. These devices include, but are not limited to televisions, computers, wireless devices, projection equipment, DVD and home cinema equipment, cinema equipment and other forms of user interfaces technology. Therefore, this document does not consider transcoding files for the various video and audio outputs.

NOTE 2 Technical matters of transmission and distribution are covered by other documents (e.g. MPEG standards and other technical standards such as IEC 62731:2013).

This document acknowledges the various needs and preferences of users, as well as the different approaches to the audio presentation of text in videos.

It applies to audio presentations intended to be heard simultaneously along with the original video.

Where the words 'International Standard' appear, referring to this standard, they should be read as 'Jamaican Standard'.

Where reference is made to informative and normative annexes the following definitions should be noted:

- Informative Annex – gives additional information intended to assist in the understanding or use of the document. They do not contain requirements.
- Normative Annex – gives provisions additional to those in the body of a document. They contain requirements.

Users should note that all standards undergo revision from time to time and that any reference made herein to any standard implies its latest edition, unless otherwise stated.

This standard is voluntary.

Acknowledgement

Acknowledgement is made to the International Organization for Standardization (ISO) for permission to adopt ISO/IEC 20071-25: 2017[E].